CASA DeKalb County, Inc.
308 W. State St., Ste 301
Sycamore, IL 60178
PH: (815) 895-2052
FAX: (815) 895-3651

Dear Partner in Mission, 2026

We would like to inform you of the opportunity to sponsor CASA DeKalb County's 5K Color Run event on June 6 and ask you to allocate part of your 2026 charitable giving to our event. This fundraiser benefits CASA's work of advocating for 100% of the children from DeKalb County who have experienced abuse and neglect and are involved in the court system through no fault of their own.

The CASA 5K Color Run continues to be a fun, family-friendly community event, drawing around 250 community members. Sponsoring the event provides numerous competitive benefits for businesses like yours, including:

- A large audience of community members
- Brand exposure through physical/digital marketing, on-site recognition and community presence
- Efficient marketing: We do the marketing for you!
- Multiple networking opportunities
- Targeted marketing: Reach an audience who appreciates service to the community and companies - like yours - who give back
- Sales goals: Help meet your sales goals by reaching a wider audience
- You look good when you donate and we feature you on our social media, reaching over 5,000 people! Share our content for an easier way to grow your business.
- And MORE! See next page for detailed benefits.

We hope you consider participating as a Corporate Sponsor. In 2025, CASA served 201 children who experienced abuse or neglect, making recommendations in court for their best interests. Your continued support is vital in helping us carry out our essential mission.

Please take a moment to look through the enclosed materials, including the additional benefits offered to sponsors this year! If you would like to sign up as a Corporate Sponsor today, please fill out the enclosed agreement form and return it to CASA via mail or email. If you have any questions about a Corporate Sponsorship, please feel free to reach out to us.

We look forward to partnering with you in 2026.

With appreciation,

CASA 5K Color Run Committee
casadekalb.org | 815-895-2052
casa@casadekalb.org

SPONSORSHIP BENEFITS	PLATINUM $2,500+	GOLD $1,000	SILVER $500	BRONZE $250
Pre-Event Recognition*				
Event Flyer (In local race bags and across community)	●			
Social Media Featured Post (Individual)	●			
Social Media Featured Post (Sponsor Group)		●		
Outdoor Banner	●	●		
Radio	●	●		
Event Registrations	8	4	2	
Social Media/Website Presence	●	●	●	Name Only
Promo Video	●	●	●	Name Only
Email Blasts	●	●	●	Name Only
On-Site Recognition*				
T-Shirt (Front)	●			
Sponsor Table at Event**	●			
T-Shirt (Back)		●	Name Only	
Swag in Race Bags	●	●		
Flyer in Race Bags	●	●	●	●
Sponsor Sign	●	●	●	Name Only
Award Ceremony Mention	●	●	●	●
Post-Event Recognition*				
Social Media	●	●	●	Name Only
Email Blast	●	●	●	Name Only

**2026 Add-On Opportunity! *$150*

Represent your business with a table at the Color Run!

*Logo is used unless otherwise noted.

CASA DeKalb County's

5K Color Run

Corporate Sponsorship Agreement 2026

Please return this form and check made payable to
CASA DeKalb County, ATTN: Jessica Sandlund, 308 W. State St. Suite 301, Sycamore, IL 60178,
and email your most updated logo to jsandlund@casadekalb.org.

To ensure maximum visibility for your company, please return by May 1.

_____ The company will sponsor at the Platinum Level (Limit 2) - $2,500

_____ The company will sponsor at the Gold Level - $1,000

_____ The company will sponsor at the Silver Level - $500

_____ The company will sponsor at the Bronze Level - $250

_____ The company will make a donation of $_____.

_____ The company will also have a table at the event - $150 add on!
*(**Table opportunity included in the Platinum Level Sponsorship**)*

Please choose one of the following:

_____ The company has enclosed a check. _____ The company would like to be billed.

Company Name: _____
(As it should appear on promotional material.)

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____ Email: _____

CASA
Court Appointed Special Advocates
FOR CHILDREN
CASA DEKALB COUNTY

All proceeds benefit CASA DeKalb County, a nonprofit organization which advocates for and serves as the voice for children who have experienced abuse and neglect. For more information, visit casadekalb.org.