



CASA DeKalb County, Inc.  
308 W. State St., Ste 301  
Sycamore, IL 60178  
PH: (815) 895-2052  
FAX: (815) 895-3561

Dear Partner in Mission,

2025

We would like to inform you of the [opportunity to sponsor CASA DeKalb County's 5K Color Run](#) event on June 7 and ask you to allocate part of your 2025 charitable giving to our event. This fundraiser benefits CASA's work of advocating for 100% of the children from DeKalb County who have experienced abuse and neglect and are involved in the court system through no fault of their own.

The CASA 5K Color Run continues to be a fun, family-friendly community event, [drawing around 200 community members](#). Sponsoring the event provides numerous competitive benefits for businesses like yours, including:

- A large audience of [community members](#)
- [Brand exposure](#) through physical/digital marketing, on-site recognition and community presence
- Efficient marketing: [We do the marketing for you!](#)
- Multiple networking opportunities
- [Targeted marketing](#): Reach an audience who appreciates service to the community and companies - like yours - who give back
- [Sales goals](#): Help meet your sales goals by reaching a wider audience
- [You look good when you donate](#) and we feature you on our social media, reaching over 5,000 people! Share our content for an easier way to grow your business.
- And MORE! See next page for detailed benefits.

[We hope you consider participating as a Corporate Sponsor](#). In 2024, CASA served 195 children who experienced abuse or neglect, making recommendations in court for their best interests. Your continued support is vital in helping us carry out our essential mission.

Please take a moment to look through the enclosed materials, including the additional benefits offered to sponsors this year! If you would like to sign up as a Corporate Sponsor today, please fill out the enclosed agreement form and return it to CASA via mail or email. If you have any questions about a Corporate Sponsorship, please feel free to reach out to us.

We look forward to partnering with you in 2025.

With appreciation,

CASA 5K Color Run Committee  
casadekalb.org | 815-895-2052  
casa@casadekalb.org

Change a Child's Story™

casa@casadekalb.org

www.casadekalb.org

# SPONSORSHIP BENEFITS

PLATINUM  
\$2,500+

GOLD  
\$1,000

SILVER  
\$500

BRONZE  
\$250

## Pre-Event Recognition\*

Event Flyer (In local race bags and across community)	●			
Social Media Featured Post (Individual)	●			
Social Media Featured Post (Sponsor Group)		●		
Outdoor Banner	●	●		
Radio	●	●		
Event Registrations	8	4	2	
Social Media/Website Presence	●	●	●	Name Only
Promo Video	●	●	●	Name Only
Email Blasts	●	●	●	Name Only

## On-Site Recognition\*

T-Shirt (Front)	●			
Sponsor Table/Booth at Event	●			
T-Shirt (Back)		●	Name Only	
Swag in Race Bags	●	●		
Award Ceremony Mention	●	●	●	●
Sponsor Sign	●	●	●	Name Only

## Post-Event Recognition\*

Social Media	●	●	●	Name Only
Email Blast	●	●	●	Name Only

\*Logo is used unless otherwise noted.

# CASA DeKalb County's

## 5K Color Run

### Corporate Sponsorship Agreement 2025

Please return this form and check made payable to  
CASA DeKalb County, ATTN: Jessica Sandlund, 308 W. State St. Suite 301, Sycamore, IL 60178,  
and email your most updated logo to [jsandlund@casadekalb.org](mailto:jsandlund@casadekalb.org).

**To ensure maximum visibility for your company, please return by May 7.**

\_\_\_\_\_ The company will sponsor at the Platinum Level (Limit 2) - \$2,500

\_\_\_\_\_ The company will sponsor at the Gold Level - \$1,000

\_\_\_\_\_ The company will sponsor at the Silver Level - \$500

\_\_\_\_\_ The company will sponsor at the Bronze Level - \$250

\_\_\_\_\_ The company will make a donation of \$\_\_\_\_\_.

**Please choose one of the following:**

\_\_\_\_\_ The company has enclosed a check.

\_\_\_\_\_ The company would like to be billed.

Company Name: \_\_\_\_\_  
(As it should appear on promotional material.)

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_



*All proceeds benefit CASA DeKalb County, a nonprofit organization which advocates for and serves as the voice for children who have experienced abuse and neglect. For more information, visit [casadekalb.org](http://casadekalb.org).*