

SPONSORSHIP BENEFITS

5-STAR
\$5,000

TOP
CHEF
\$1,500

IRON
CHEF
\$1,000

ASSISTANT
CHEF
\$500

Pre-Event Recognition*

Daily Chronicle/Midweek Ads (approx. \$5,000 value)	●			
Event Tickets	10	6	4	2
Social Media/Website Banners	●			
Invite to Chef Orientation in July	●	●		
Radio	●	●	●	
Social Media/Website Presence	●	●	●	Name Only
Event Poster	●	●	●	Name Only
Promo Video	●	●	●	Name Only
Email Blasts	●	●	●	Name Only

On-Site Recognition*

Reserved Sponsor Table on Patio	●			
Announcement During End of Night Presentation	●			
"Sponsor a Chef" Tablecloth**	●			
"Sponsor a Chef" Name Plate**	●	●		
Sponsor Table Promo Swag	●	●		
Sponsor Table Sign	●	●	●	Name Only
Table Tent Cards	●	●	●	
Banner	●	●	●	●
Program	●	●	●	Name Only
PowerPoint	●	●	●	Name Only
Name Mention by Event MC	●	●	●	●

Post-Event Recognition*

Daily Chronicle Thank You Ad	●	Name Only	Name Only	Name Only
Social Media	●	●	●	Name Only
Email Blast	●	●	●	Name Only

2021 Add-On Opportunity! \$500 each
Sponsor 1st Place Appetizer, Side Dish, Entrée, or Dessert

*Logo is used unless otherwise noted.

**Visit www.casadekalb.org/become-a-corporate-sponsor/ for more details.

On-Site Benefit Explanations

Receipt of benefit depends on sponsorship level detailed on previous page.

Reserved Sponsor Table on Patio: *Table at front near band reserved for Five-Star sponsors.*

Announcement During End of Night Presentation: *Your company name is announced as a Five-Star Sponsor during the event presentation that begins around 8:15 pm.*

"Sponsor a Chef" Tablecloth: *You provide a company tablecloth to be displayed at one chef's station (approx. a 4' x 4' space). Can be a chef from your company or a chef provided by CASA.*

"Sponsor a Chef" Name Plate: *Your company logo is printed on one chef's name plate card that is at their station. Can be a chef from your company or a chef provided by CASA.*

Sponsor Table Swag: *You provide company "swag" for the corporate sponsor table display. Event committee reserves the right to limit the quantity and type of swag.*

Sponsor Table Sign: *Your logo or name is listed on the corporate sponsor table sign.*

Table Tent Cards: *Your logo is included on the table tent cards displayed throughout the event venue.*

Banner: *Your logo is included on the event banner.*

Program: *Your logo or name is included in the event program.*

PowerPoint: *Your logo or name is included in the event PowerPoint.*

Name Mention by MC: *Your name is announced by the event MC as one of the corporate sponsors during the evening.*

For additional questions about sponsorship benefits, contact CASA at 815-895-2052 or 50menwhocook@casadekalb.org.