



Dear Partner in Mission,

June 2020

We would like to update you on CASA's upcoming 50 Men Who Cook fundraiser. We are really looking forward to a new and exciting experience as we take 50 Men Who Cook online on August 8, 2020!

This year's event will consist of an online cooking competition between our participating chefs to be judged by a celebrity chef! We will be releasing more detailed information regarding our event in the near future. Please see the revised benefits of each sponsorship level below. *Your logo will be used unless otherwise mentioned.*

5-Star - \$5,000

- *Pre-Event:* Daily Chronicle/Midweek Ad (approx. \$5,000 value), event access, social media/website banners, radio, social media/website presence, featured social media post, promo video, email blasts
- *On-Screen:* name mention during event, company logo displayed during sponsor announcement
- *Post-Event:* Daily Chronicle thank you ad, social media, included in digital cookbook, email blast

Top Chef - \$1,500

- *Pre-Event:* event access, radio, social media/website presence, featured social media post, promo video, email blasts
- *On-Screen:* name mention during event, company logo displayed during sponsor announcement
- *Post-Event:* Daily Chronicle thank you ad (name only), social media, included in digital cookbook, email blast

Iron Chef - \$1,000

- *Pre-Event:* event access, radio, social media/website presence, promo video, email blasts
- *On-Screen:* name mention during event, company logo displayed during sponsor announcement
- *Post-Event:* Daily Chronicle thank you ad (name only), social media, included in digital cookbook, email blast

Assistant Chef - \$500

- *Pre-Event:* event access, plus name only for social media/website presence, promo video, email blasts
- *On-Screen:* company logo displayed during sponsor announcement
- *Post-Event:* included in digital cookbook, name only in Daily Chronicle thank you ad, social media, and email blast

We would like to thank those who have already committed to being a sponsor for this year's 50 Men Who Cook fundraiser and hope the rest of you will consider participating as a corporate sponsor for our first-ever virtual 50 Men Who Cook fundraiser. If you would like to sign up as a corporate sponsor today, please fill out the agreement form below and return it to CASA via mail or email as soon as possible. If you have any questions please do not hesitate to contact us.

We look forward to partnering with you in 2020 for our virtual event!

Very truly yours,

50 Men Who Cook Committee
www.casadekalb.org | 815-895-2052
50menwhocook@casadekalb.org

Benefiting:





Corporate Sponsorship Agreement 2020

Please return this form and check made payable to CASA DeKalb County, ATTN: Jill Olson, 407 W. State St. #6, Sycamore, IL 60178, and email your most updated logo to 50menwhocook@casadekalb.org.

To ensure maximum visibility for your company, please return by June 26.

_____ The company will sponsor at the *5-Star Sponsor Level - \$5,000*

_____ The company will sponsor at the *Top Chef Level - \$1,500*

_____ The company will sponsor at the *Iron Chef Level - \$1,000*

_____ The company will sponsor at the *Assistant Chef Level - \$500*

_____ The company will make a donation of \$_____.

Please choose one of the following:

_____ *The company has enclosed a check.*

_____ *The company would like to be billed.*

Company Name: _____
(As it should appear on promotional material.)

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____ Email: _____

All proceeds benefit CASA DeKalb County. CASA DeKalb County, Inc. is a nonprofit organization which advocates for and serves as the voice for abused and neglected children.

For more information, visit casadekalb.org

Benefiting:

